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**from jutta koether sep 28**

10 messages

**Jutta Koether** <[REDACTED]>

Tue, Sep 30, 2014 at 3:52 AM

To: "tobias@chewdays.com" &lt;tobias@chewdays.com&gt;

hallo: sorry my response here is soooo late. i have been in an intensely busy mode. not easy to manage. i like the proposition and could hand you a piece for this show perhaps directly. as i will be back in new york on nov 3rd. but i would like to know a bit more about what this whole "horizontality " issue is about, what that exactly means for you, and why you had the urge to curate an art show with this theme  
best  
jutta

Von meinem iPad gesendet

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**Tobias Czudej** <tobias@chewdays.com>

Wed, Oct 1, 2014 at 2:40 PM

To: [REDACTED]

Hi Jutta,

Thank you for your email, I am very pleased to hear that you like the proposition! I land in New York on 2nd so that could definitely work!

In answer to your questions - the decision to utilise the horizontal plane I think is really to do with destabilizing or unsettling the constructs of the conventional gallery space and shifting the viewing experience / plane of attention. On one level I am interested in this shift as a form of institutional critique. The upright vertical axis (gallery walls) and their relative position to the viewer is a pervasive convention that is seldom questioned. Maybe a horizontal format is more relevant to contemporary conditions?

I am also interested in this shift to the horizontal as a means to undermine/collapse the power of conventional display and expose the vulnerability of the artworks as fragile, ephemeral objects temporarily paused in circulation.

The works will be viewed by either looking upwards or by climbing a ladder and entering the ceiling cavity. This rethinking of typical viewing and the body's implication in this experience I hope will lead to a heightened physical awareness that serves to explore the idea of vision as corporeal. The splitting of the gallery space creates a private, intimate environment - above - that is near impossible to document - a temporary resistance to mass circulation.

I look forward to hearing from you!