



## Discover These 7 Exciting Young Artists at Frieze London 2016

Artists mine the depths of the internet, and unpack the economy of relationships.

**Christie Chu**, October 6, 2016

### **5. Gabriele Beveridge at Chewday's**

Chewday's booth at Frieze was one of the most intriguing. Director Tobias Czudej liked the idea of presenting Gabriele Beveridge's work, a young up-and-coming artist, in context with ancient Cycladic heads and Anatolian idols from 3rd century BC. Consumerism, society, religion, and the female body all play a part in the conceptual connection between Beveridge's work and the ancient artifacts. By using old advertisements from the 1970s, Beveridge critiques the current state of our consumerist capitalist society and its "new, now" obsession.